

BA Honours International Business

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Lecturers have an individual and unique approach as they are both academics and also professionals in their fields. They encourage students to learn how to succeed in today's fast-growing and evolving business world. There is also the opportunity to study in one of the many partner universities across the world.



Other related areas/courses you might be interested in: Business Management – International Business BA Honours (p79) • Business Studies – International Business BA Honours (p81) • Languages (p154)

International Business BA Honours

Exciting major opportunities exist for graduates who can operate in today's globalised business environment. This course includes a year abroad in Europe, Asia, Australia or America, giving you a valuable insight into another country's business sector. Depending on your language skills, you can spend your year abroad in a country where business topics are taught in English or in the national language.

You will take a rounded programme of study in business, with special emphasis on its international aspects. Our partner universities in Paris and Rotterdam offer the opportunity to obtain a dual award: a BA Honours International Business from the University of Westminster plus the degree from our partner university at the end of the four-year course.

Year 1 (Credit Level 4)

Subjects of study include: Accounting and Finance • Data Analysis • Economics • ICT Interpersonal Skills • The Theory and Practice of Business • plus option modules available in a range of areas, including one or more foreign languages

Year 2 (Credit Level 5)

Subjects of study include: European and Global Economics and Markets • Management Accounting • Marketing • Operations Management • Organisational Behaviour • plus option modules in these and other disciplines, including languages

Study Abroad year (see p82)

Between Year 2 and Year 3 (Credit Levels 5 and 6) you will study abroad for a year at one of our partner institutions. Currently, you can take a year abroad studying (or combining work and study) in English in Berlin, Bologna, Copenhagen, Nice/Antibes, Rennes, Rotterdam, Valencia, and other European locations including the Czech Republic and Sweden. In addition we have English-taught Study Abroad opportunities in Brisbane, Melbourne and Sydney (Australia), Japan, Mexico and the US. There are also many opportunities for those with appropriate language skills to study in France, Germany, Italy, South America and Spain, among others. Successful completion of the Study Abroad year is recognised with the award of a University Certificate of Achievement.

Year 3 (Credit Level 6)

Subjects of study include: Business Strategy and Management • European or International Trade • Finance Law • plus option modules in international business and other disciplines, including languages

Length of course

Four-year, full-time including one year abroad

UCAS code

N120

Location

Central London (Marylebone)

Teaching and assessment

The course uses a variety of teaching methods, from large lectures to small group seminars which emphasise participation and self-directed learning. These are complemented and supported by online resources provided via Blackboard, our online learning environment. Assessment is based on a combination of course work or other in-course assignments, and end-of-module exams.

Associated careers

You will have the skills and knowledge to follow a wide range of careers in international business in private or public sectors, in national and international organisations, or in multinational companies. These might be in one of the functional areas of business, such as marketing, finance, sales, accounting, public relations, or retailing, or in more general managerial roles.

Typical offer for September 2009

Qualification type	Grade/points
A Levels	BBB
International Baccalaureate	28 points
BTEC National Diploma	DMM

See also entry requirements on p48

For further information about Business – International courses visit the Westminster Business School website at www.westminster.ac.uk/wbs

International Business with (Languages) BA Honours

This course is designed to develop the skills and knowledge you will need to succeed in the increasingly-internationalised business world. The subjects studied during this degree incorporate cross-national perspectives, and the comprehensive training in a foreign language places strong emphasis on the day-to-day use of language in a business environment. The language element of the course should give you the ability to deal with all aspects of business transactions. On successful completion of this degree you will have the rare attributes of both fluency in your chosen language and a range of relevant business skills and knowledge.

Course content

Year 1 and Year 2 (Credit Levels 4 and 5) prepare you for a year-long placement overseas including study at a recognised educational institution. This placement will take place in a country where Arabic, French, German, Mandarin Chinese, Russian or Spanish is spoken. The language you study determines the country and universities that are available to you. We have partnership arrangements with a number of institutions including the Institut Supérieur de Commerce, Ecole Supérieure du Commerce Extérieur and Université de Paris Dauphine (Paris), Fachhochschule für Technik und Wirtschaft (Berlin) and five universities in Spain including Complutense University and Autonoma University (Madrid). We have also forged links with institutions in Argentina, Mexico, Uruguay, Egypt and the People's Republic of China.

Year 1 (Credit Level 4)

Subjects of study include: Accounting and Finance • Data Analysis • ICT • Interpersonal Skills • Theory and Practice of Business • your chosen language specialism • plus option modules available in a range of areas, including an additional foreign language

Year 2 (Credit Level 5)

Subjects of study include: Global Markets • Marketing • Operations Management • Organisational Behaviour • your chosen language specialism • plus option modules in these and other business disciplines

Study Abroad year (see p82)

Between Year 2 and Year 3 (Credit Levels 5 and 6) you will study abroad for a year at one of our partner institutions overseas. Successful completion of the Study Abroad year is recognised with a University Certificate of Achievement.

Year 3 (Credit Level 6)

Subjects of study include: Business Strategy and Management • International Law • Project • your chosen specialist language • plus option modules in international business or another language

Length of course

Four-year, full-time including one year study abroad

UCAS codes

Arabic NT16
French N1R1
German N1R2
Mandarin Chinese N1TC
Russian N1R7
Spanish N1R4

Location

Central London (Marylebone)

Teaching and assessment

The course uses a variety of teaching methods, from large lectures to small group seminars which emphasise participation and self-directed learning. These are complemented and supported by online resources provided via Blackboard, our online learning environment. You will also have access to a wide range of language and cultural activities, both within the University and throughout London. Assessment is based on a combination of course work or other in-course assignments, and end-of-module exams.

Associated careers

You will have the skills and knowledge to follow a wide range of careers in international business in private or public sectors, in national and international organisations, or in multinational companies. These might be in one of the functional areas of business, for example accounting, marketing, public relations, retailing or sales, or in more general managerial roles, where your language ability is likely to be highly valued.

Typical offer for September 2009

Qualification type	Grade/points
A Levels	BBB
International Baccalaureate	28 points
BTEC National Diploma	DMM

See also entry requirements on p48.