

SCHOOL OF ARCHITECTURE AND THE BUILT ENVIRONMENT

The School of Architecture and the Built Environment offers courses in architecture, building, construction, property, and tourism. The School is in the centre of the property market, and at the heart of tourism in central London, with a pioneering track record in architecture, and have offered professional programmes since the early 20th Century. A major player on the national scene in built environment education, the School's emphasis is on the preparation of students for employment and personal development.

The Campus is at the heart of new building developments in London, from the Paddington Basin to Marylebone High Street. The courses in the School draw on the practical experience of people working in locally based companies and partnerships. The atmosphere in the cosmopolitan student community attracted is professional and managerial; many teaching staff hold positions in professional bodies, and visiting lecturers ensure that the courses are directly relevant to developments in professional practice.

Modules

The School of Architecture and the Built Environment offers modules in the areas of Tourism. Please note that because of the specific nature of these subjects, students must be prepared to demonstrate previous knowledge in the subject before they can undertake certain modules and pay great attention to any pre-requisites.

Please note that the University of Westminster is unable to guarantee the availability of the modules in this catalogue. All modules are subject to change, but are as accurate as possible at the time of going to print.

Pre-requisites

As explained earlier in the module catalogue, please be aware that some modules at Level 5 and Level 6 may have a pre-requisite requirement for students to have already completed specific modules or equivalents at a lower level.

e.g. **4TRS597 Development Process 2**
has a pre-requisite of **4TRS498 Development Process 1**.

As a study abroad student, you are not expected to have taken the specific pre-requisite requirement, but you must have studied a relevant or similar course / module in your home country / institution. Some modules have co-requisites, which mean that the module and the co-requisite must be taken at the same time.

ARCHITECTURE

Module Code	Title	Semester	Level	Credits
4ARC415	Cultural Context 1A – Modern Architecture and Art	1	4	15
4ARC518	Integrated Architectural Design	1	5	15
4ARC523	Cultural Context 2A – Building Representations and Ideas	1	5	15
4ARC525	Interior Space in Architecture	1	5	15
4ARC529	Space Exploration 1: Observation	1	5	15
4ARC530	Fictional (Unambiguous) Cities 1	1	5	15
4ARC620	Building Systemics	1	6	15
4ARC629	Commercial Interior Architecture	1	6	15
4ARC656	Space Exploration 2: Projection	1	6	15

4ARC657	Factual (Unfathomable) Cities 2	1	6	15
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PROPERTY AND CONSTRUCTION

Module Code	Title	Semester	Level	Credits
4PRO412	Introduction to Urban Policy and Planning	1	4	15
4PRO415	Introduction to Property and Investment	1	4	15
4PRO514	Planning Law and Practice	1	5	15
4PRO415	Introduction to Property and Investment	1	4	15

TOURISM

Module Code	Title	Semester	Level	Credits
4TRS496	Introduction to Tourism Planning	1	4	15
4TRS596	Business Travel and Tourism	1	5	15
4TRS597	Development Process 2	1	5	15
4TRS670	Urban Tourism	1	6	15
4TRS671	Sustainable Tourism	1	6	15
4TRS680	Airline Management	1	6	15

ARCHITECTURE

CULTURAL CONTEXT 1A – MODERN ARCHITECTURE AND ART

Module Code 4ARC415 Level 4 Credit 15 Semester 1

This module is a first year introduction to architectural culture through the study of twentieth century architecture and art. Lectures and seminars provide the context for the development of critical skills, while visits to buildings and galleries give the opportunity to experience architecture and art at first hand.

INTEGRATED ARCHITECTURAL DESIGN

Module Code 4ARC518 Level 5 Credit 15 Semester 1

Structural analysis and design; properties of building materials (principally concrete, steel, masonry, glass and timber); making, testing and appraisal of structural models (both physically and virtually); introduction to environmental criteria and the concept of integrated design.

CULTURAL CONTEXT 2A – BUILDING REPRESENTATIONS AND IDEAS

Module Code 4ARC523 Level 5 Credit 15 Semester 1

The aim of this module is to introduce second year students of Architecture to a range of ideas that inhabit the contemporary understanding of the culture of Architecture. Dissemination of these ideas will evolve around the study of two broad themes: Spatial Type and Material Formation. Each theme will be developed through a discussion of four keywords and each of the keywords will be introduced and developed through means of case studies and/or comparative analysis of historical and contemporary examples.

INTERIOR SPACE IN ARCHITECTURE

Module Code 4ARC525 Level 5 Credit 15 Semester 1

This module offers the student the opportunity to explore architectural space and how to create it through the study of spatial elements, context, volume and organisation within architectural interiors.

SPACE EXPLORATION 1: OBSERVATION

Module Code 4ARC529 Level 5 Credit 15 Semester 1

We will be looking, creatively, and through different media, at the spatial and cultural contexts of your architecture. The subject of your images will be the broader contexts of your main studio project's location. This is an opportunity for you to expand and refine your representational skills. We will use such media as: videos, time lapse animations and pinhole cameras and we will make precise orthogonal drawings of the things they record. Thus we aim to develop our understanding of the limitations and roles of architectural representation. This course's schedule and content is structured to enable a dialogue and some sharing of resources with 4ARC520 / 621 / Factual (Unfathomable) Cities. The precise content of this module and the media used within it will vary from year to year.

FICTIONAL (UNAMBIGUOUS) CITIES 1

Module Code 4ARC530 Level 5 Credit 15 Semester 1

This module is designed to contrast ideas of utopia and the city with 'Factual (unfathomable) Cities' which looks to theories of assemblage to critique the city. The module makes connections with the studios by using their site location and ethos.

BUILDING SYSTEMICS

Module Code 4ARC620 Level 6 Credit 15 Semester 1

This module, which continues to develop the theme of integrated architectural design espoused at Level 5 (4ARC518), evaluates buildings as a series of interdependent structural and servicing systems. Case studies are used to explain this concept and illustrate how such buildings are designed, co-ordinated, assembled and procured.

COMMERCIAL INTERIOR ARCHITECTURE

Module Code 4ARC629 Level 6 Credit 15 Semester 1

This module offers the student the opportunity to explore the spatial aspects of different building types. Specialist workshops deal with the specific requirements of spatial planning and organisation.

SPACE EXPLORATION 2: PROJECTION

Module Code 4ARC656 Level 6 Credit 15 Semester 1

As with Space Exploration 1 (4ARC519) this course focuses on ways of investigating the cultural and spatial contexts of your studio project through a range of creative media. In this case the techniques to be explored are more overtly about projecting visual interventions into these contexts. Thus we will explore techniques such as 'photograms', montages and collages. These will be considered in relation to standard orthographic line drawing techniques. The course will focus on a range of viewpoints, for example close up and distant, and will discuss the different cultural perspectives that they offer. We will project forms and strategies onto our photographic and other recordings of city space as a means of creatively generating architectural ideas or initiating design processes. In so doing we will raise issues of the role of the architect and the ideology of architectural representation. The course's project work is intended as a supplement to Strategic Architectural Design 3A (4ARC623).

FACTUAL (UNFATHOMABLE) CITIES 2

Module Code 4ARC657 Level 6 Credit 15 Semester 1

This module will develop representations of the city explored through media documentary in the forms film, photography, drawing and text. The city will be discussed as an assemblage of ideas in constant flux, physically, socially and ideologically. The module questions the city as comprised both of objects and practice, eluding measurements of mapping, presenting itself as a collection of fragments. Through various techniques of representation offered by the module, students will be invited to use their studio ethos and brief as site for this module, becoming a vehicle to critique these issues at different scales producing a cityscape.

PROPERTY AND CONSTRUCTION

INTRODUCTION TO URBAN POLICY AND PLANNING

Module Code 4PRO412 Level 4 Credit 15 Semester 1

This module introduces students to the historical background and the development of our urban environments and their policy backgrounds. The urban policy environments explored will include economic, spatial and social policy arenas. The contexts of the problems, issues and solutions that are explored provide an understanding of the agents, processes and procedures. The module focuses on contemporary urban planning issues and discusses alternative solutions using the business environment, such as housing, design, transport, urban regeneration, and sustainable development.

INTRODUCTION TO PROPERTY AND INVESTMENT

Module Code 4PRO415 Level 4 Credit 15 Semester 1

This module provides an introduction to the nature and scope of the UK property and investment market and an overview of the context in which the market operates.

PLANNING LAW AND PRACTICE

Module Code 4PRO514 Level 5 Credit 15 Semester 1

An introduction to the planning system in Britain. It explores the current institutional, legislative and policy framework of the spatial planning system. It aims to integrate planning law, planning theory and planning in practice.

SALES PRACTICE AND MARKETING

Module Code 4PRO515 Level 5 Credit 15 Semester 1

How to negotiate the sale of real property; how to incept and progress sales of real property (taking and seeking instructions); how to prepare the particular of a sale; how to prepare a marketing strategy for real property; financial services and estate agency; the different methods of sale.

TOURISM

INTRODUCTION TO TOURISM PLANNING

Module Code 4TRS496 Level 4 Credit 15 Semester 1

This module explores the rationale of planning in a market environment, applies that rationale to the tourism industry and reviews different approaches to planning tourism. It reviews public sector land-use and environmental management plans and tourism strategies then considers planning in the private sector through marketing and business plans and how these interact with public sector activity. The module focuses on applying theories to tourism planning (economic, land use and business planning) in a European context. Case studies will be used to investigate theory and current practice in tourism planning.

BUSINESS TRAVEL AND TOURISM

Module Code 4TRS596 Level 5 Credit 15 Semester 1

This module focuses on tourism for purposes which are related to the traveller's work (conferences, trade fairs, incentive travel, individual business travel) It examines the various sectors which provide services for business travellers (transport, accommodation, conference/exhibition centres, business travel agencies) & examines the main trends in the way business travel is bought & sold worldwide.

DEVELOPMENT PROCESS 2

Module Code 4TRS597 Level 5 Credit 15 Semester 1

Pre-requisite: 4TRS498 Development Process 1

This module focuses on and develops the study of the property development process started in the first year in Development Process 1. Initially the course explores the way in which property, as an asset, is divided into different strata; of both property type and investment segment. It then focuses fully on modern practical valuation and appraisal methods such as the Investment method but to an advanced stage, Residual method, including computer based methods.

URBAN TOURISM

Module Code 4TRS670 Level 6 Credit 15 Semester 1

This module investigates the phenomenon of urban tourism, its distinguishing characteristics, the different forms it takes and its role in the urban economy. The market for city-based tourism is composed of a number of distinct segments, and the most important of these are examined. It analyses the role of tourism and leisure development in urban regeneration, and the use of visitor management and town centre management strategies to deal with visitor pressures.

SUSTAINABLE TOURISM

Module Code 4TRS671 Level 6 Credit 15 Semester 1

This module investigates the evolution, growth and future of the concept of sustainable tourism; exploring the origins, definitions and concepts of sustainable development and examining applications to the tourism industry and tourism destinations. The module introduces tools that have been identified as useful in the quest for more sustainable forms of tourism development. Although the environmental sustainability of tourism forms an important part of the module, issues regarding social equity and economic development are also addressed. This is assisted by the specific focus on the role of sustainable tourism in achieving development goals in developing countries.

AIRLINE MANAGEMENT

Module Code 4TRS680 Level 6 Credit 15 Semester 1

The module explores the nature of demand for airline services and how this is changing. It considers the role of regulation and the implications of movements towards deregulation. Economic, commercial and operational characteristics of the airline industry are investigated and the development of airline alliances and the low cost sector is examined. Current trends within airline marketing are investigated. The broader environmental implications of industry growth are also considered.