

SCHOOL OF ARCHITECTURE AND THE BUILT ENVIRONMENT

The School of Architecture and the Built Environment offers courses in architecture, building, construction, property, and tourism. The School is in the centre of the property market, and at the heart of tourism in central London, with a pioneering track record in architecture, and have offered professional programmes since the early 20th Century. A major player on the national scene in built environment education, the School's emphasis is on the preparation of students for employment and personal development.

The Campus is at the heart of new building developments in London, from the Paddington Basin to Marylebone High Street. The courses in the School draw on the practical experience of people working in locally based companies and partnerships. The atmosphere in the cosmopolitan student community attracted is professional and managerial; many teaching staff hold positions in professional bodies, and visiting lecturers ensure that the courses are directly relevant to developments in professional practice.

Modules

The School of Architecture and the Built Environment offers modules in the areas of Tourism. Please note that because of the specific nature of these subjects, students must be prepared to demonstrate previous knowledge in the subject before they can undertake certain modules and pay great attention to any pre-requisites.

Please note that the University of Westminster is unable to guarantee the availability of the modules in this catalogue. All modules are subject to change, but are as accurate as possible at the time of going to print.

Pre-requisites

As explained earlier in the module catalogue, please be aware that some modules at Level 5 and Level 6 may have a pre-requisite requirement for students to have already completed specific modules or equivalents at a lower level.

e.g. **4TRS597 Development Process 2**
has a pre-requisite of **4TRS498 Development Process 1**.

As a study abroad student, you are not expected to have taken the specific pre-requisite requirement, but you must have studied a relevant or similar course / module in your home country / institution. Some modules have co-requisites, which mean that the module and the co-requisite must be taken at the same time.

ARCHITECTURE

| Module Code | Title | Semester | Level | Credits |
|-------------|--|----------|-------|---------|
| 4ARC416 | Cultural Context 1B – Architectural Traditions | 2 | 4 | 15 |
| 4ARC526 | Cultural Context 2B – Contemporary Issues in Architecture and Urbanism | 2 | 5 | 15 |

PROPERTY AND CONSTRUCTION

| Module Code | Title | Semester | Level | Credits |
|-------------|---|----------|-------|---------|
| 4PRO410 | Domestic Building Construction | 2 | 4 | 15 |
| 4PRO411 | Global Cities: An Introduction to the New Urban Sociology | 2 | 4 | 15 |

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|---------|--|---|---|----|
| 4PRO413 | Property Economics | 2 | 4 | 15 |
| 4PRO414 | Public and Private Finance in Property | 2 | 4 | 15 |
| 4PRO512 | Environmental Policy | 2 | 5 | 15 |
| 4PRO516 | Urban Regeneration and Development | 2 | 5 | 15 |

TOURISM

| Module Code | Title | Semester | Level | Credits |
|--------------------|---|-----------------|--------------|----------------|
| 4TRS471 | Tourism Development | 2 | 4 | 15 |
| 4TRS495 | Business Studies for Tourism | 2 | 4 | 15 |
| 4TRS494 | Introduction to Leisure and Recreation | 2 | 4 | 15 |
| 4TRS594 | Leisure and Recreation Development | 2 | 5 | 15 |
| 4TRS678 | Conference Planning | 2 | 6 | 15 |
| 4TRS679 | Social Issues in Tourism: A Case Study Approach | 2 | 6 | 15 |
| 4TRS681 | Managing Airports | 2 | 6 | 15 |

ARCHITECTURE

CULTURAL CONTEXT 1B – ARCHITECTURAL TRADITIONS

Module Code 4ARC416 Level 4 Credit 15 Semester 2

This module continues to develop the architectural students' knowledge base and their critical skills by exploring the history of the architecture of Europe and other world cultures. In addition the group presentation gives an opportunity to develop skills handling various media and negotiating within a group.

CULTURAL CONTEXT 2B – CONTEMPORARY ISSUES IN ARCHITECTURE AND URBANISM

Module Code 4ARC526 Level 5 Credit 15 Semester 2

This module is dedicated to the study of contemporary issues in architecture, and it is concerned with the study of a number of themes which are relevant to the current practice of architecture and urban design. Among the issues addressed are 'sustainability', 'community', 'gender', 'identity and authenticity', 'consumerism' and 'globalisation'. The background context of the themes is considered along with the various theoretical positions associated with them and this material is tested against examples of contemporary architecture and urban settings.

PROPERTY AND CONSTRUCTION

DOMESTIC BUILDING CONSTRUCTION

Module Code 4PRO410 Level 4 Credit 15 Semester 2

This module provides an introduction to the general concepts of domestic building construction and services, their performance, including sustainability and energy conservation issues.

GLOBAL CITIES: AN INTRODUCTION TO THE NEW URBAN SOCIOLOGY

Module Code 4PRO411 Level 4 Credit 15 Semester 2

Cities, global cities, globalisation.

PROPERTY ECONOMICS

Module Code 4PRO413 Level 4 Credit 15 Semester 2

Macro and micro economic theory. The evaluation of property market data.

PUBLIC AND PRIVATE FINANCE IN PROPERTY

Module Code 4PRO414 Level 4 Credit 15 Semester 2

How to read and interpret accounts; how to construct accounts from basic principles; what is public finance and taxation, the comprehensive spending review, the annual budget cycle; how to understand the principles and practice of private finance.

ENVIRONMENTAL POLICY

Module Code 4PRO512 Level 5 Credit 15 Semester 2

The module introduces students to the concepts that underpin the management of the environment including urban/rural, natural/built, social/economic, environmental science/political science, biological/resource system, economic system/social system etc. To explore how different environmental policy regimes operate in an international, European and local context.

URBAN REGENERATION AND DEVELOPMENT

Module Code 4PRO516 Level 5 Credit 15 Semester 2

This module will explore in depth the impact of the development process and a variety of theories of urban regeneration in differing contexts. In particular, the political, social, economic and physical aspects as well as the institutional framework will be evaluated using case studies. The role of the city and urban fringe as transition zones in urban development will be examined.

TOURISM

TOURISM DEVELOPMENT

Module Code 4TRS471 Level 4 Credit 15 Semester 2

This module explores economic and property development. It considers the rationale of state intervention in a market environment, applies that rationale to the tourism industry. The property development and the implications for the leisure industry are developed latter. There will be a brief introduction to the delivery of property via the development process. Some thought will be given to property market data analysis which lies behind the decision to develop. The module will then introduce the main methods of commercial property valuation. From these methods you will gain a basic understanding of how property values can be enhanced, maintained and improved.

BUSINESS STUDIES FOR TOURISM

Module Code 4TRS495 Level 4 Credit 15 Semester 2

This module provides an understanding of business practices with a tourism focus. It introduces strategic management, human resources, organisational structure, IT, finance and accounting principles and tools for tourism organisations. Several business functions are examined, providing a basis for further study in specialised/advanced modules. Theory and practice are demonstrated by the use of case studies. Concepts are elaborated through self study, coursework and discussion.

INTRODUCTION TO LEISURE AND RECREATION

Module Code 4TRS494 Level 4 Credit 15 Semester 2

The module introduces ideas about the way in which leisure and recreation can be defined and examines their historical development importance for Tourism. It examines the current trends and considers provision by the public, commercial and non-profit sectors. It then reviews planning for leisure and recreation. It examines a broad range of activities which are pursued by both residents and tourists.

LEISURE AND RECREATION DEVELOPMENT

Module Code 4TRS594 Level 5 Credit 15 Semester 2

The module provides you with an understanding of: key trends in leisure participation and provision; some of the different rationales that have been provided for the provision of leisure and recreation facilities; some of the main development and investment issues relating to leisure; the main land use planning issues and policies for leisure and the role of leisure and recreation developments in urban regeneration.

CONFERENCE PLANNING

Module Code 4TRS678 Level 6 Credit 15 Semester 2

The place of conferences in the business travel and tourism mix; buyers, intermediaries and suppliers in the conference market; the buyers' decision-making process; venue-management issues; planning and managing ancillary services: interpreters, AV services, IT facilities, pre- and post-conference tours, guest programmes; contemporary trends in the supply of and demand for conference services; case studies.

SOCIAL ISSUES IN TOURISM: A CASE STUDY APPROACH

Module Code 4TRS679 Level 6 Credit 15 Semester 2

This module explores a number of social issues in tourism through the analysis of case studies. A social scientific perspective is used to investigate the areas of dark tourism, sex tourism, interactions between hosts and guests, gender relations in tourism and heritage tourism.

MANAGING AIRPORTS

Module Code 4TRS681 Level 6 Credit 15 Semester 2

The module explores the role of airports within the air transport system. It considers the different forms of airport ownership and management and investigates commercialisation, privatisation and globalisation developments. The economic and service characteristics of airports are examined and the role of marketing is assessed. The relationship of the airport with airlines, passengers, retailers and other customers is evaluated. The airport's impact on the economy and the environment is explored and the planning issues involved in airport expansion and development are considered.